

# Reducing Family Violence in Honduras

Shelter, Counseling and Income for Women and Children



Carlos José Medina Hernández (left) and Fernando Antonio Varela Cerrato take part in recreational activities at ADP's shelter.

# Overview

Domestic violence, particularly against women, is a widespread yet largely unaddressed problem in Honduras. ADP will expand the country's only shelter for women and children at risk of violence, providing them with legal, health and emotional support, as well as seed funds to start businesses. Women will gain the tools to create violence-free homes for themselves and their children, and earn income for food and education.

# **Expected Life Change Results**

An investment of \$49,738 expands ADP's shelter for women and children, helping them toward lives free of domestic violence. Expected life change:

- ▶ 640 women and children at risk of violence receive temporary shelter.
- ▶ 512 women and children improve emotional health as a result of counseling and therapy, including 128 women who come to understand the possibility of a violence-free life and take positive action. Also, 384 children will improve self-esteem.
- ▶ 416 women and children live in violence-free homes.
- ▶ 336 women and children gain income to pay for food and education, as a result of 84 women starting and operating businesses.
- ▶ 640 people impacted, some in multiple ways, at a cost per life changed of \$77.72.

# What We Like About This Project

ADP's program saves lives of Honduran women and children facing domestic violence, and provides women tools to recover emotionally and start an income-generating activity to support a new life free of violence.

# Project Profile

### Organization:

Asociacion Acciones Para del Desarrollo Poblacional (ADP)

# Grant amount:

\$49,738

### Geneva ID:

1-FVAV-0306

# **Project duration:**

18 months

# **Expected Performance**

### **DELTA SCORE**

Measures relative grant effectiveness

11

### **GRANT PROFILE**

Reflects aggregate project risk

CONSERVATIVE

AGGRESSIVE

Please refer to the FAQ at the end of this document for an explanation of the DELTA Score and Grant Profile.

# Project Location



# To Fund This Project

GENEVA GLOBAL INC 1550 Liberty Ridge Drive Wayne, PA 19087 USA T: +1 610-254-0000 F: +1 610-254-8231 E: Advisors@GenevaGlobal.com

# SECTOR PERSPECTIVE

# **Empowering Women**

Women make up the majority of the absolute poor in the world. They are more likely than men to become infected with HIV and less likely to go to school. One in three women will be a victim of genderbased violence in her lifetime.

Geneva Global actively finds projects that specifically empower women by addressing three urgent needs of women and girls:

- Safety
- Health
- Economics

"Women are key to progress in the world's poor communities. When you empower a mother, you change the lives of her whole family. Adolescent girls deserve special attention. They're the fulcrum for changing the next generation."

Heidi Metcalf Geneva Global Sector Advisor

# Need — The Problem and Effects

"Every 20 minutes a woman is struck by her home partner, husband, boyfriend or exboyfriend in Honduras, according to last year's statistics," Regina Fonseca said in a March 2004 article by El Nuevo Herald (The New Herald), Miami, Florida. Fonseca is a representative of the Tegucigalpa-based Centro de Derechos de la Mujer (CDM, Centre for Women's Rights). "Domestic violence is becoming huge every day in the country, and the government makes minimum efforts in favor of this cause. According to our statistics, at least three women [every hour] are either assaulted or attacked by men by a punch on her face, a kick, a push, an insult or a death threat. ... That is intolerable."

"In Honduras, almost one in six women over age 14 reports having been the victim of physical violence," according to a 2005 report by the United Nations Population Fund. "Violence against women remained widespread" in 2004 as Honduran authorities "struggled to enforce the law effectively," the U.S. State Department reported in February 2005. In addition to physical violence, domestic abuse may also take the forms of verbal or psychological abuse. "Life conditions for Honduran women are among the most difficult in Central America. ... It is estimated that eight out of every 10 women suffer from domestic abuse," the Gatineau, Canada-based Canadian International Development Agency (CIDA) reported in 2002.

"Women in Honduras are generally discriminated against in all social and economic arenas. They are the ones who carry most of the burden to provide for their families, the ones who have the least access to credit, to technology, to training, to equal salary for equal work, and to land," according to CIDA. "Women constitute 60 percent of the unemployed in Honduras, and they often work in the low-status, low-pay, informal occupations such as domestic help. Indeed, the majority of the female labor force is oriented towards the informal sector of the economy where jobs are the worst remunerated and where legal regulation and protection are non-existent."

# Vision — In Their Own Words

"ADP identifies family as society's nucleus, and considers that a family with violence problems is the breeding ground of the social violence we live in. We, as ADP, offer our support to have a society with equity and social justice where women and men have the same rights. ... In order to achieve this, our efforts are basically oriented to work with women in order for them to strengthen their self-esteem, since they have been historically marginalized and subordinated in this society. Our work also seeks to generate changes in cultural patterns in order to have functional and stable families where respect, solidarity and equality prevail. Our programs aim to prevent and eradicate gender-based violence, especially intrafamily and domestic violence. ... Our society will not change if we all do not take measures to fulfill women's rights, to make women know their rights in order to have social justice. I want to contribute to have a more just and equitable society for all the citizens of our country," says Emma Mejía Sabonge, director.

# Proposed Action — What This Project Will Do

ADP will build a larger shelter for women and children at risk of violence, providing an additional 160 women and 480 children each year with legal, health and emotional support as well as temporary shelter. This project will also extend seed funds to help women start businesses and gain independence.



Berta Iteriano helps craft candles at ADP's workshop in Tegucigalpa. The scented candles are sold internationally through distributors such as Ten Thousand Villages of Akron, Pennsylvania.

### Organization background

ADP seeks to empower women to fully exercise their rights. Its work is based on the need to promote change in Honduran society in order for men and women to have the same rights and duties in their relationships and in economic, political and social fields. ADP works to promote equality, social justice, development and improved quality of life, and to provide women opportunities to strengthen their skills and leadership potential for social and economic development. ADP programs include a shelter house, an assistance center and help for women entrepreneurs. A program for crafting and selling scented candles contributes to ADP's sustainability. Education programs are designed to prevent gender-based violence and promote women's rights. Also, ADP works with the government to develop laws related to gender-based violence.

### Track record

Since 1990 ADP has provided more than 6,000 Honduran women and children suffering from domestic violence with protection and education as well as emotional, legal, medical and psychological assistance. ADP helps an average of 200 women and 500 children each year, and teaches women about their right to live without violence and to make decisions about their lives.

### Shelter house

For eight years, ADP has operated Honduras' first and only shelter for women and children at risk of violence, especially domestic or sexual violence. Women in the shelter receive legal and emotional assistance. They and their children are provided therapy to help them recover from emotional wounds and raise their self-esteem. Women begin an income-generating activity to help them support their families and start a new life if necessary. About 3,000 women and 7,500 children have received help from the shelter. At least 80 percent of beneficiaries have improved their emotional health and raised their self-esteem, adopting a new and positive attitude and determining to live without any kind of abuse. Many have discussed with their partners the terms of their relationships in order to stop aggressive behavior, and 65 percent of the 3,000 women beneficiaries managed to end the cycle of domestic violence.

### Assistance center

Beneficiaries have their first contact with ADP in this center, where an analysis is done to determine whether they need to go into the shelter, based on the seriousness of the problem. The center provides legal assessment and emotional assistance to women who suffer discrimination or violence. It also facilitates support groups for women who need to recover from their experiences and want to live free of violence. A total of 3,168 women have received the center's assistance. Eighty percent of them adopted new and positive attitudes toward themselves and their lives and ended violence in their homes.

Candle workshop. In 1999 ADP began to seek sustainable economic solutions for beneficiaries, creating the program La Luciernaga (The Firefly) for the production and sale of handmade scented candles. Women who stay in the shelter until they and their children are safe can work and learn new skills. In 2002, La Luciernaga began exporting candles to the United States where they are distributed by Ten Thousand Villages of Akron, Pennsylvania. Beneficiaries can earn income to cover their basic needs and pay expenses of their stay at ADP's shelter. The workshop is located next to the shelter, and candle making is part of the shelter's occupational therapy program. La Luciernaga now exports candles to Europe as well as North America. This self-sustaining program currently covers 35 percent of the shelter's operating costs. This percentage was higher a year ago, but fire destroyed the workshop, requiring ADP to rebuild it. However, in view of ADP's solid track record, the Washington, D.C.-based Inter-American Development Bank agreed to fund an expansion of the workshop. Increasing the workshop's capacity will allow it to cover 100 percent of the shelter's expenses within five years.



# A Changed Life

"I went to ADP to request their help for my situation [of domestic violence], and all of the people working in the shelter have helped me and have made me feel very good. Thanks to them I have been able to keep going, I value myself and I feel worthy of receiving respect," said María Cedido Benitez of Tegucigalpa.

### Strengthening women-run enterprises

Women in the shelter are guided to identify their skills, start an income-generating activity and minimize their dependence on men. Women living in extreme poverty, who have no access to the formal financial system, each receive a seed fund of about \$100 to help start a business. They also receive technical help in building and operating businesses. Since 1999, 300 women have benefited from this program. Of these, 180 started businesses such as preparing and selling food or retailing merchandise. These women earned enough to pay costs of food and education for their families of three or four children each.

# Project design: protecting women and children

ADP's request to the Honduras government for land on which to build a new, larger shelter has been approved, but bureaucracy and a transition in government have delayed the process. By October 2006, ADP expects to gain permission to begin construction on the site. Construction is expected to take six months or less. The shelter will be built next to the candle workshop, since women who live in the shelter work there as part of their occupational therapy. The new shelter will let ADP expand its capacity, providing room for an additional 160 women and their 480 children each year beyond the current shelter's annual capacity of 200 women and 600 children. This expansion will complement a three-year project financed with \$183,333 secured from IDB to expand the candle workshop's production capacity, increasing revenue from candle sales to cover 60 percent of the shelter's operating costs by the third year and 100 percent within five years.

The 640 additional women and children will typically stay at the shelter up to two months. Women will rebuild their self-esteem, and develop the strength to start a new life with their children or negotiate new terms of relationships with their partners for a violence-free family environment. In some cases they may stay up to six months until their situations can be resolved and they are ready to leave. During their stay at the shelter, they will be trained in subjects including rights of women and children, raising children in a violence-free environment, the impacts of violence in the family, gender equality and how to present a legal claim

Women and children sheltered by ADP participate in individual and group therapy. Children continue their schooling, and take part in daily educational and recreational activities and exercises designed to change violent or sexist behavior. Women participate in such activities as well.

Legal authorities may intervene in cases of family violence, and fathers who behave aggressively or violently toward family members may be asked to sign an agreement to stop such behavior. If the behavior does not stop, ADP helps women present a formal claim to authorities, and fathers must leave the house for three to four months while they receive counseling from government institutions and learn to control their behavior. Continued aggressive behavior may result in the fathers being required to leave the house permanently.

# Strengthening women as entrepreneurs

Women join in daily workshops on legal topics, business administration, microenterprise management, health, self-esteem, community participation and other topics. They learn how to make candles, earning money for their daily needs and to pay for their stay at the shelter. ADP encourages them to start an income-generating activity when they leave the shelter by doing what they have experience in, or by using skills acquired in the shelter. In addition, ADP provides them technical assistance to plan, establish and operate businesses.

# **PROPOSAL**

# A Changed Life

"I received the psychological and legal support ADP provides to women like me who are in the shelter. After three months of being in the shelter my problem was solved. I feel very pleased with ADP's program since it helps women like me suffering from domestic violence to stop that situation. Working in the candle workshop is part of our occupational therapy and allows us to earn some economic income to help our family," says Amanda Murguía of Tegucigalpa.

This grant will provide 140 women with seed funds of \$100 each, not to be repaid, for equipment or materials needed to start businesses.

# Budget: \$49,738

ADP requests \$49,738 to construct a larger shelter for women and children, provide seed funds for income-generating activities, and cover part of salaries as ADP expands its services to an additional 160 women and 480 children each year, providing them with legal, health and emotional support as well as temporary shelter.

Items	Grant request		
Shelter construction	\$25,000		
Seed funds for 140 women	14,000		
60 percent of project salaries*	<u>10,738</u>		
Total	49,738		

<sup>\*</sup>Remaining salary costs expected to be funded by expanded candle production.

# **Evaluation Metrics**

Geneva Global's forecast of results is located on the first page of this report. At the conclusion of the project, Geneva Global will issue a report comparing actual results according to:

- 640 women and children at risk of family violence being protected in a secure place, as indicated by a tally of people sheltered by ADP.
- 512 women and children improving their emotional health and self-esteem, gaining hope and becoming aware of their right to live without violence, as a result of counseling and therapy. Of these, 128 women will come to understand the possibility of a violence-free life and will discuss the conditions of their relationships with their partners. Also, 384 children will improve self-esteem, show respect for others and become more cooperative. Results will be measured by evaluations of all beneficiaries before and after intervention, as well as 20 testimonies from beneficiaries.
- 416 women and children living in violence-free homes as a result of 104 women negotiating with partners the terms of their relationships, with the help of psychological, health and legal assistance from the shelter. Results will be measured by 20 testimonies of the beneficiaries, a tally of resolved cases and a report on any interventions by legal authorities that may be required.
- 336 women and children gaining income to pay for food and education, as a result of 84 women starting and operating businesses. Results will be verified by an ADP summary of financial records of the women's businesses and 20 testimonies from beneficiaries.



# Geneva Global Services

**Project discovery.** In consultation with field experts, Geneva Global finds superior programs that correct situations of the greatest human need.

**Field investigation.** References are checked with independent sources who know the organization.

**Site visit.** Before recommending a project, a Geneva Global staff person or Geneva Global Network member visits the site to verify the information we gather.

**Desk research.** Best practices and other reference information are used as yardsticks to measure the project.

**Peer review.** During research, information gathered and the description prepared must pass three quality control checks.

**Expert review.** A Geneva Global sector manager checks findings and recommendations. **Deal structure.** A Geneva Global researcher confers with the implementer to reach agreement on expected results, timetable and criteria for evaluation, use of funds and budget.

When you fund this project, Geneva Global will:

**Document the agreement.** Before money is sent to the project, a Memorandum of Understanding is signed that details expected results, timelines and acceptable uses of funds. **Assist with international funds transfers.** As you require, Geneva Global will simply provide wire transfer instructions or will handle the entire process on your behalf. **Obtain receipt of funds.** Geneva Global confirms when grant funds arrive with the implementer.

**Check progress.** Early in the project, usually about 90 days, Geneva Global confirms that the program is proceeding according to plan. The lead analyst is available to the implementer for advice and consultation throughout the project.

**Measure results.** Shortly after conclusion of the project, Geneva Global collects data from the implementer and compiles a concise analysis of project outcomes and lessons learned. For every project you fund, you will receive a Geneva Global Results Report.

# **Local Perspective**

"ADP was the first institution to run a shelter for women suffering from domestic violence. There have been other institutions making efforts to open more shelters. But their efforts have not succeeded, since it is a hard work that demands a lot of attention. Emma Mejía, ADP's director, has been invited to train these groups. But unfortunately, the sustainability of this kind of project is very difficult considering that not many international donors are interested in supporting them. Therefore, we have placed our hope on ADP's shelter, since they have continued despite their limitations and the terrible fire that occurred last year. They do not give up," says Maria Antonia Martínez, founder and former legal coordinator of the Centro de Desarrollo de la Mujer (CDM, Center for Women's Rights) in Tegucigalpa. She currently coordinates Honduras activities of the Lima, Peru-based Comité de América Latina y el Caribe para la Defensa de los Derechos de la Mujer (CLADEM, Latin American and Caribbean Committee for the Defense of Women's Rights).

# PROJECT RISK PROFILE LOW MEDIUM HIGH Concept Design Capability Control Sustainability External

# Depth Analysis

**Urgency:** Women and children in ADP's shelter have suffered physical abuse and require immediate intervention. This is Honduras' only shelter for women and children facing domestic violence. Score: medium high.

**Need:** ADP shelters women and children from potentially life-threatening violence. In addition, emotional support, strengthened self-esteem and help with income-generating activities produce significant improvements in quality of life for beneficiaries. Score: medium high.

**Extent:** Women see life from a completely different perspective after learning their rights and building their self-esteem. They move from total dependence on husbands and partners to emotional and economic dependence. After women and children leave the shelter, legal authorities may intervene as needed to protect them. Further follow-up is required to ensure long-term, complete transformation in family relationships. Score: medium high.

**Permanence:** Women initially seek immediate protection from violence. But after receiving emotional, psychological and legal support they realize they can attain a better life rather than returning to their former circumstances. Additionally, women's business initiatives supported by ADP have proven to have long-term sustainability. Score: medium high.

**Intensity:** Women typically stay in the shelter up to two months. However, many cases require stays of up to six months. Women in the shelter take part in a range of activities including four hours a day making candles. Score: high.

# Risk Analysis

**Concept:** This program provides the beneficiaries with a range of tools to start a new life. Seed funds help those in need launch businesses to provide for families. Risk: low.

**Program Design:** This program uses proven best practices. IDB considers the ADP methodology very effective, and recommends it for replication elsewhere in Central America. Risk: low.

**Capability:** ADP has proven to have all the critical skills and resources needed for the project. Even with limited financial resources, ADP has had significant impact on beneficiaries' lives. Despite a fire that destroyed its candle workshop, ADP expects to return to its previous level of production by the end of 2006. One overseas distributor told IDB that ADP never takes on a contract it cannot fulfill. Risk: low.

**Control:** ADP has stable management, independent governance and secure fund transfer measures. However, financial statements are not externally audited. Risk: medium.

**Sustainability:** Sales from ADP's candle workshop now covers 35 percent of the shelter's operating costs. With IDB financial and technical support, the candle workshop is expected to cover 60 percent of the shelter's costs within three years and 100 percent in five years. The new shelter will relieve ADP of rental payments for the current shelter. Rome, Italy-based Caritas Italiana has committed to provide financial support in the second and third years. Risk: low.



### Reference

"We funded one of ADP's initiatives to obtain some materials for their candle workshop in the years 2003-2004 for them to respond to their demands at that time. Their performance was really good, they were very responsible. They achieved all their goals and submitted their reports on time. ... Emma Mejía Sabonge is very active, committed and passionate in her work against violence. She is respected among those organizations addressing that need. ... She and her team have faced many difficulties due to their limited resources, but they have continued their work with whatever they have available. I am touched by their attitude. ... They have been learning step by step, since they have been pioneers in their work and have a clear and defined methodology," says Margarita Puerto, a CIDA advisor in Tegucigalpa. She has worked with the network Honduran Women against Violence Groups since 1998, providing legal assistance to women and child victims of violence.

**External Risks:** Husbands and partners of beneficiaries may seek to injure women in the shelter or damage the shelter itself, though the shelter's location is not published for security reasons. Also, delays in negotiation with the government over property for the new shelter may affect the project's timetable. Risk: high.

# Pro

- Experienced, reliable organization
- Candle making program will sustain shelter
- Best-practices approach
- Honduras' only shelter for women and children facing domestic violence

# Con

- Financial reports are not externally audited
- Angry partners of shelter residents may cause damage to shelter

# SUPPORTING DATA



# **Honduras**

Population: 7.0 million

Population younger than 15: 41%

**Urban population**: 56%

Languages: Spanish, Amerindian dialects (CIA World Factbook)
Life expectancy: female 69, male 63

Maternal mortality (deaths per 100,000 live births): 110 (compared

with 17 in the U.S.)

Infant mortality (deaths per 1,000 live births): 32 (compared with 7 in

the U.S.)

Under-5 mortality (deaths per 1,000 live births): 41 (compared with 8 in

the U.S.)

HIV/AIDS prevalence (ages 15-49):

1.8%

People with HIV/AIDS: 63,000 HIV/AIDS-infected children (0-14):

3,900

AIDS orphans: 14,000 (2001) HIV/AIDS-related deaths (annual):

4,100

Literacy (15 and older): female 80%,

male 80%

Gross national income per capita:

\$970

Population living on less than \$1

daily: 21%

Population living on less than \$2

daily: 44%

**Religions**: Christian 97%, nonreligious 1%, traditional ethnic 1%, other 1%

(World Christian Database)

2005 U.N. Human Development In-

dex rank: 116 of 177 countries

HIV/AIDS data are from UNAIDS. All other data are from the World Bank unless otherwise noted.

# Organization

Asociación Acciones Para el Desarrollo Poblacional (ADP, Actions for Population Development Association)

Tegucigalpa, Honduras

### Founded

1990

### **Affiliations**

- Colectivo de Mujeres Contra la Violencia (Women Against Violence Group), Tegucigalpa, Honduras
- Red Latinoamericana Contra la Violencia (Latin American Network Against Violence), Santiago, Chile
- Foro de Mujeres Para la Integración Centroamericana (Women's Forum for the Integration of Central Americana), San José, Costa Rica
- Comité de América Latina y el Caribe Para la Defensa de los Derechos de la Mujer (Latin American and Caribbean Committee for the Defense of Women's Rights), Lima, Peru

Overall organization revenue sources (income) and spending (expenditure) in U.S. dollars\*

Income	2002	%	2003	%	2004	%
Donations	11,926	18	31,152	37	26,875	24
Handicraft sales	42,838	63	40,504	48	73,103	64
Microcredit income	7,074	10	7,135	9	6,901	6
Other income	6,174	9	4,776	6	6,378	6
Total	68,012	100	83,567	100	113,257	100
Expenditures	2002	%	2003	%	2004	%
Education, community development and candle workshop	45,655	75	46,467	70	82,183	77
Salaries	15,324	25	20,297	30	25,002	23
Total	60,979	100	66,764	100	107,185	100
Surplus/(deficit)**	7,033		16,803		6,072	

<sup>\*</sup>Exchange rates were 16.285 Honduran lempira (HNL) to \$1 in 2002, 17.236 HNL to \$1 in 2003 and 18.164 HNL to \$1 in 2004.

# Financial statements

Prepared: Annually

Reviewed by: Board of Directors

Externally audited: No

# Wire transfer

Complete bank wire transfer

on file at Geneva Global: Yes



<sup>\*\*</sup>Due to time differences between receipt and expenditure of funds.

# SUPPORTING DATA

### Reference

"I have known ADP since I joined the bank, for over a year," says Alejandro Escobar of IDB's small-business office. "Recently we did a thorough institutional analysis of ADP. We visited the shelter and interviewed its beneficiaries, and found out that ADP has a solid track record. They have a very positive impact on the lives of their beneficiaries. ... [Ordinarily] we do not work with such small projects but ... we made an exception with ADP since considering their high social impact and achievements and due to the importance of the domestic violence problem in Honduras. ... we want to support ADP for its initiative to grow and for them to share their experience with other countries in the region facing the same problem. ... I would say this is a great opportunity for you to support their work."

### Scale and staff

Since its inception, ADP has served approximately 21,300 women and children.

- 12 full-time, paid
- One part-time, paid
- Two volunteers

### **Programs**

- Assistance and shelter for women and children at risk of violence
- Support for women entrepreneurs
- Advocacy for laws relating to gender-based violence
- Development of economic initiatives for women
- Microcredit
- Community development and education

### **Policies**

Related parties in management or governance:	
Staff and/or board reflects spectrum of ethnic groups or tribes:	Yes
Women in supervision or management:	Yes

### Reference

"I have known ADP since their very beginnings. ... ADP was the first organization to create a shelter for women and children victims of violence. ... ADP assists the government to improve Honduran laws related to violence issues. ... Their methodology is very appropriate for their work. Women cannot break their chains of violence if they do not have income and have to depend on men, so ... ADP created the candle factory and trains them on how to run and administer their own business. ... When these women's selfesteem is raised, their lives change. ... I do not identify any risks in their work, only opportunities," says Maria Antonia Martínez, founder and former legal coordinator of the Centro de Desarrollo de la Mujer (CDM, Center for Women's Rights) in Tegucigalpa.

# Leadership

Emma Mejía Sabonge, director, is a secondary-school teacher specializing in arts and languages who graduated from the Francisco Morazán Pedagogic University in Tegucigalpa. She holds a bachelor's degree in linguistics from the National University of Honduras, Tegucigalpa, and has more than 25 years of experience working with women. In 1993, she founded Honduras' first shelter for women and child victims of violence. She is a consultant who helps organize and implement projects providing support for women. Sabonge has been invited to meetings promoted by the IDB in Central America, to help other organizations to replicate ADP's experience.

María Belén Rosales, trainer, is a primary-school teacher. She has 30 years of experience working with children with learning disabilities, and 12 years of experience working with women and child victims of domestic violence. She has been trained to lead support groups providing emotional help among the beneficiaries.

Fanny Yamileth Sánchez, shelter manager, is a nurse with six years of experience working with women and child victims of violence. She has been trained to lead support groups, and is in charge of the shelter.

Jorge Ixbal Guerrero, administrator, has a bachelor's degree in business administration from the National University of Honduras, Tegucigalpa. He has six years of experience with microbusinesses, focusing on gender issues. He founded ADP's program for strengthening women entrepreneurs and helped found ADP's candle production project. He also has four years of experience in international commerce.

### Governance

# Leaders

Responsibility	Name	Title	Years of related experience	Years with organization	Years in current role
Manages over- all ADP activi- ties, supervises counseling and legal assistance	Emma Mejía Sabonge	Director	25	15	15
Supervises use of funds, pre- pares financial reports, coordi- nates candle exports	Jorge Ixbal Guerrero	Adminis- trator	7	7	6
Financial ac- counting	Luz Bara- hona	Account- ant	4	4	3
Emotional support, educa- tion on women's rights and gender- based violence	María Belén Rosales	Trainer	12	12	8
Coordinates shelter activi- ties	Fanny Yamileth Sánchez	Shelter manager	6	6	3



# **SUPPORTING DATA**

The Board of Directors meets twice a year and is responsible for strategic and political decisions. Members are:

- Alicia Almendares, president (consultant, Tegucigalpa)
- Reina Cáliz, vice president (consultant, Tegucigalpa)
- María Belén Rosales, secretary (trainer, ADP; teacher, Escuela República de Paraguay (Republic of Paraguay School), Tegucigalpa
- Zoila Bonilla (consultant, Tegucigalpa)
- Juana García (teacher, Instituto Alvaro Contreras [Alvaro Contreras Institute], San Pedro Sula, Honduras)
- Emma Mejía Sabonge (director, ADP)
- Juan Ramón Miralda, (lecturer, Universidad Nacional de Agricultura [National University of Agriculture], Catacamas, Honduras)

# Who is Geneva Global?

Geneva Global works for donors. We are not fund-raisers for charities. We do not promote our own projects. Rather, we are a service for thoughtful donors who want measurable results from the money they give. Geneva Global provides independent research, insightful analysis and grant management so our clients can invest where their giving changes the most lives. In short, we help you accomplish more with the money you give.

# What is a *Delta Score* and how is it calculated?

The Delta Score is a universal measurement that makes it possible to compare projects, regardless of type or location. The Delta Score calculates the depth and breadth of Life Change from a project and compares it to the most common form of international giving, child sponsorship. The scoring system is calibrated so a Delta Score of 1 equals successful sponsorship of one child. This means a project with a Delta Score of 7 is expected to produce seven times more Life Change than if an equivalent amount of money were spent on child sponsorships.

# What do you mean by *Life Change*?

One of the most serious flaws in traditional philanthropy is the lack of ways to measure success. How do you know whether your contribution did any good? Geneva Global uses Life Change to measure success in giving. We define Life Change as a direct, material and measurable difference in the quality of a person's life. A life is changed when an AIDS orphan is integrated into a loving family, when a mother achieves economic security by starting a small business, when an infant's life is saved by a vaccine, when a girl completes her education or when a slave becomes free from bondage.

# What is the *Grant Profile* and how is it determined?

We only recommend projects that, based on Geneva Global's extensive experience, have acceptable levels of risk. However, tolerance for risk varies among donors. The Grant Profile is a simple way of summarizing the total risk associated with a project. What is your personal giving style? Do you have an appetite for courageous projects that operate in difficult and even dangerous situations? Or do you value stability? Geneva Global finds, researches and recommends projects that range from daring to stalwart. The Grant Profile is an at-a-glance indicator of which giving style best matches the amount of risk for a particular project.

# Who pays for Geneva Global's research?

Investigating projects in foreign countries is difficult and costly. The benefits, however, are tremendous. Geneva Global clients discover they are able to obtain 10 and sometimes as much as 30 times the results compared to traditional methods of giving. The increased results far outweigh the modest professional fees Geneva Global charges. Contact your Geneva Global advisor for fee details and information about all the services you receive.

# Who do I contact to fund this project or ask questions?

Contact your Geneva Global advisor.
If you don't have an advisor, please contact
Joan Cortright in Client Services:
866-7-GENEVA (toll-free in the U.S.)
610-254-0000
JCortright@GenevaGlobal.com

